BUTTE • GLENN • TEHAMA

2028–2033 CEDS

Addressing Challenges. Driving Progress.

August 20, 2026 3CORE CEDS Committee Data to Direction Work Session

OUR COMMUNITIES
Each community has its own character, assets and strengths.

CONNECTED BY PLACE
Linked by shared systems, infrastructure, workforce and opportunity.

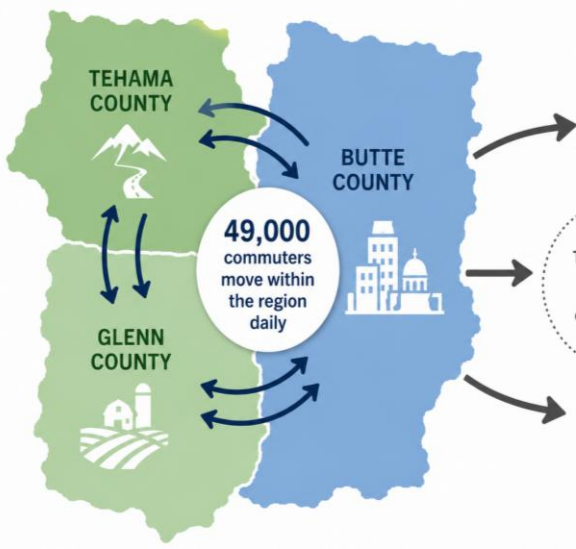
STRATEGIC SOLUTIONS
We understand our challenges and identify solutions that create economic value.

TOOLS & RESOURCES
We leverage resources and partnerships to advance our priorities.

ACTION & RESULTS
Focused on implementation that drives growth and strengthens our region.

Maximize Regional Economic Capacity

Shared Systems:
Factors that influence economic growth—*business, workforce, housing, healthcare, logistics, supply chains, and infrastructure*—operate beyond city and county boundaries.



Premise:
Addressing shared systems at a regional scale

1. *improves efficiency,*
2. *expands opportunity, and*
3. *creates economic capacity*

benefits every community while preserving local identity and priorities.

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Desired Outcomes

1. **Address issues that will affect economic performance.**
2. **Catalyze opportunities to increase economic growth, competitiveness and regional capacity.**
3. **Measure economic performance against healthy community economic metrics:**
    - **Employment Growth:** Approximately 1–2% annually
    - **GRP Growth:** Approximately 3–4% annually
    - **Income Growth:** Wages and median household income growing faster than inflation
    - **Taxable sales:** Sales tax per capita growth year-over-year

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What the Economic Data Told Us?

1. THREE DISTINCT ECONOMIC IDENTITIES

BUTTE COUNTY

Regional Center

Education, healthcare, government, innovation, business services, and regional commercial hub.

GLENN COUNTY

Agricultural Production Economy

Working lands, water resources, agricultural production, pollination, and agri-food value chains.

TEHAMA COUNTY

Diversified Rural Economy & Regional Connector

Agriculture, forest products, manufacturing, healthcare, I-5 corridor, logistics, and visitor economy.

2. REGIONAL ECONOMIC ANCHORS

Ag & Food Production | Natural Resources, Forest Products & Manufacturing | Healthcare | Micro-Small Business | Visitor Economy

3. SIGNIFICANT REGIONAL PROJECTS

Regional Air Service | Sites Reservoir | Energy | Water Reliability

4. ECONOMIC SHIFTS & EMERGING REALITIES

Economic & Population Growth Minimal | Workforce Availability – Supply & Demand | Skill Sets Needed

Labor Force Participation | Aging Population | Talent Pipeline Concerns | Housing Mix | Disaster Recovery Still in Place

TRATEGIC SOLUTIONS

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TEHAMA COUNTY ECONOMY

Tehama County's economic strength is its diverse mix of industries and regional connections.

AGRICULTURE & FOOD PRODUCTION

Livestock, olives, wine grapes, specialty crops, and value-added food production on productive working lands.

FOREST PRODUCTS & MANUFACTURING

A major economic strength led by forest products and wood manufacturing, with key employers such as Sierra Pacific Industries.

HEALTHCARE

A leading employer that supports community health and economic well-being.

TRANSPORTATION & LOGISTICS

Interstate 5 location that connects the region, supports commerce, and strengthens supply chain access.

VISITOR ECONOMY & RECRECREATION

Lassen Volcanic National Park gateway, Sacramento River, wineries, outdoor recreation, rodeos, community events, and local hospitality.

CONSUMER MARKET

Local retail, dining, services, and other businesses that serve residents, visitors, and regional customers.

Regional Challenges & Threats

1. **Are the economic conditions findings the critical issues and challenges:**
    - Employment growth projected below the healthy benchmark.
    - GRP growth projected below the healthy benchmark.
    - Local revenue affect by sales taxes – increase/decrease
    - Aging Pipeline - Talent pipeline
    - Labor Demand – fulfillment
    - Healthcare Pressure – demand pressures
    - Housing
    - Environment risks, natural disaster
2. **Are there other on-the-ground experiences – *areas already being worked* - that should be added for consideration?**

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Regional Strengths & Opportunities

1. **Are the economic conditions findings the critical opportunities and strengths:**
    - Business Ecosystem
        - Ag & Food Systems - advanced value-added production, ag tech, applied research
        - Natural Resources & Forest products – biomass – energy – applied research
        - Healthcare – demand/supply
        - Micro-small business – Main Street
        - Visitors – Outdoor Recreation, Destination Development
    - Talent development & pipeline
    - Advocate for policies to address rural environment
    - Regional Significant Projects – Sites Reservoir, Regional Air Service, Water, Energy
2. **Are there other areas of opportunity that should be added for consideration?**

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Lastly,

As regional leaders and partners,
with a horizon of five years for building economic (business, people, place, infrastructure) capacity,
how would you prioritize challenges and opportunities that affect Tehama County ?

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