

Chico ER Business Section

Shout Out

POSTED: 07/30/16, 5:59 PM PDT |
SHOUT OUT

Right next to Experimac is The Dog House hot dogs. Owner Chuck Avril got a nice shout-out at last week's Bidwell Park and Playground Commission meeting.

In addition to two hot dog restaurants, Avril also provides the concession services at Bidwell Park's One-Mile Recreation Area.

The commission was looking at changes to his concession lease contract, bringing it in line with other city leases. It wasn't anything out of the ordinary; just getting city leases more organized and consistent.

Both Assistant City Manager Chris Constantin and Parks and Natural Resource Manager (aka chief of Bidwell Park) Dan Efseaff had compliments about what Avril has done with the concession.

Back several years, the city decided it would be of community benefit to revive the One-Mile concession stand and asked for proposals. After a multi-month process, the Dog House prevailed. The agreement means sharing 15 percent of the concession stand revenue with the city.

One item that Constantin noted was that Avril was able to conduct business by using mostly locally-sourced food and that most of his employees reside locally. Avril also invested about \$35,000 in getting the long-unused food stand up to code and usable, but he is getting payback in sales.

The One-Mile stand is only open during the summer, but you can also catch his hot dog creations at his restaurants. Besides the one by Pleasant Valley, his other Dog House is in the Safeway center on the corner of West Sacramento and Nord avenues.

Contact Laura Urseny at 896-7756, email lurseny@chicoer.com or on Twitter @LauraUrseny.