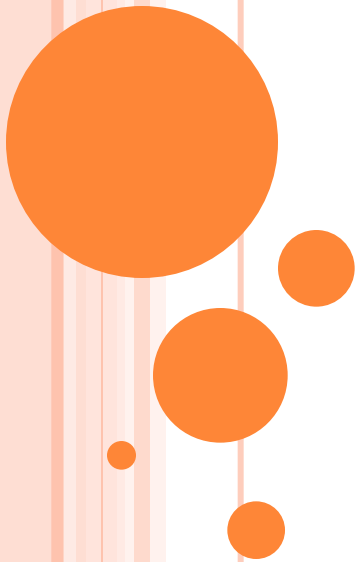


ASSET BASED COMMUNITY DEVELOPMENT



THE DILEMMA . . .



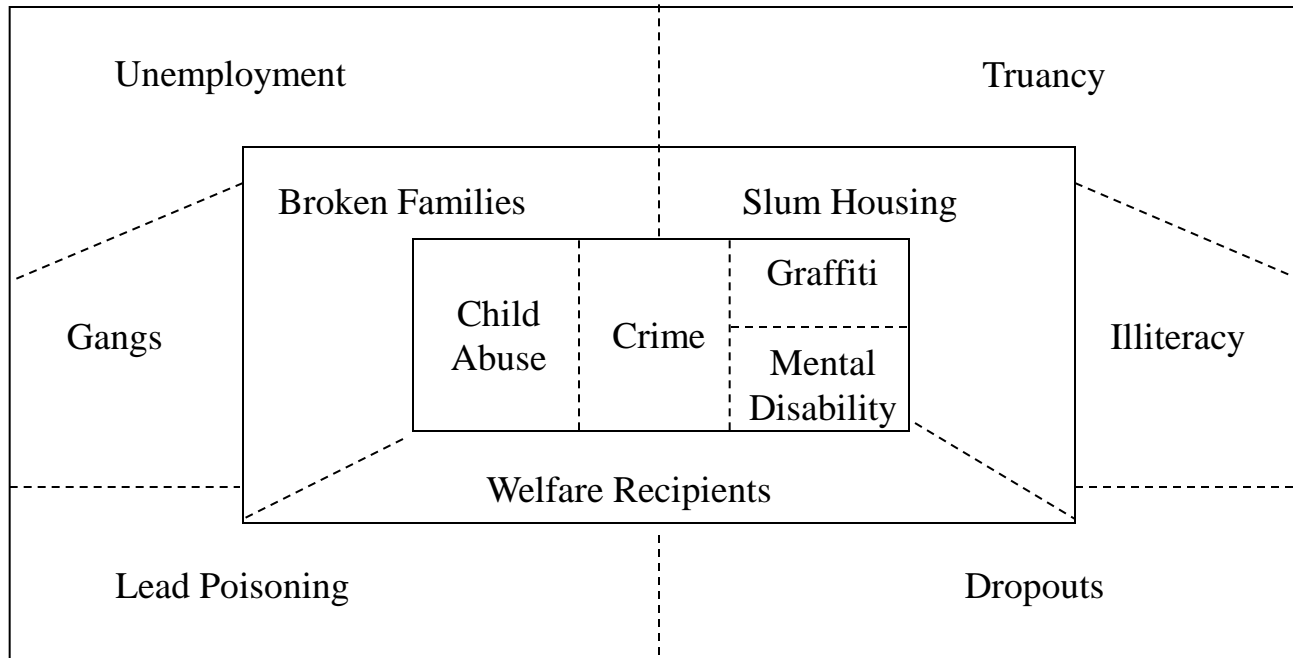
Individuals and
Communities
have *deficiencies & needs*

Individuals and Communities
have *skills and talents*

*Capacity and Social Capital
are built HERE*

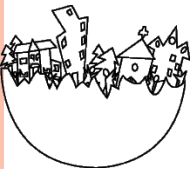


NEIGHBORHOODS NEEDS MAP

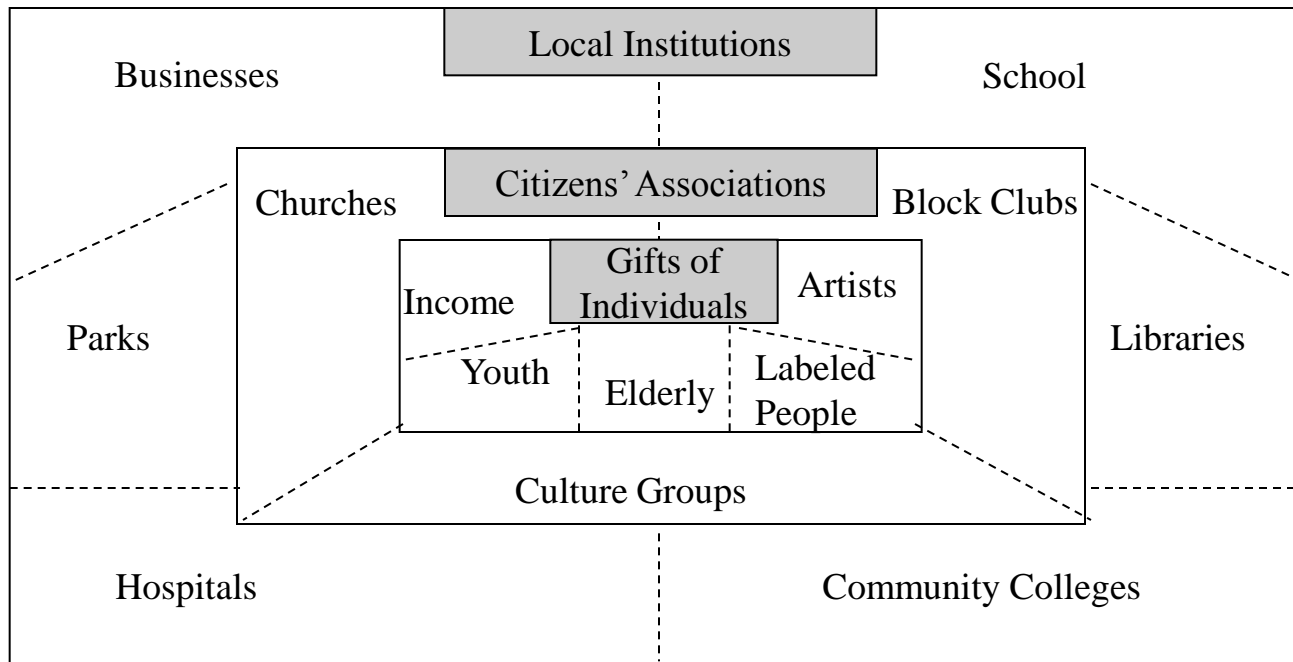


CONSEQUENCES OF THE NEEDS MAP FOR LOCAL RESIDENTS

- “We are deficient”
- Our local relationships are damaged
- Most money comes into our community for programs – often narrowly defined
- Money can get misdirected towards professional helpers, not residents
- We place focus on leaders who magnify deficiencies
- We reward failure and foster dependency on systems
- Our community has a poor self-image
- We experience hopelessness



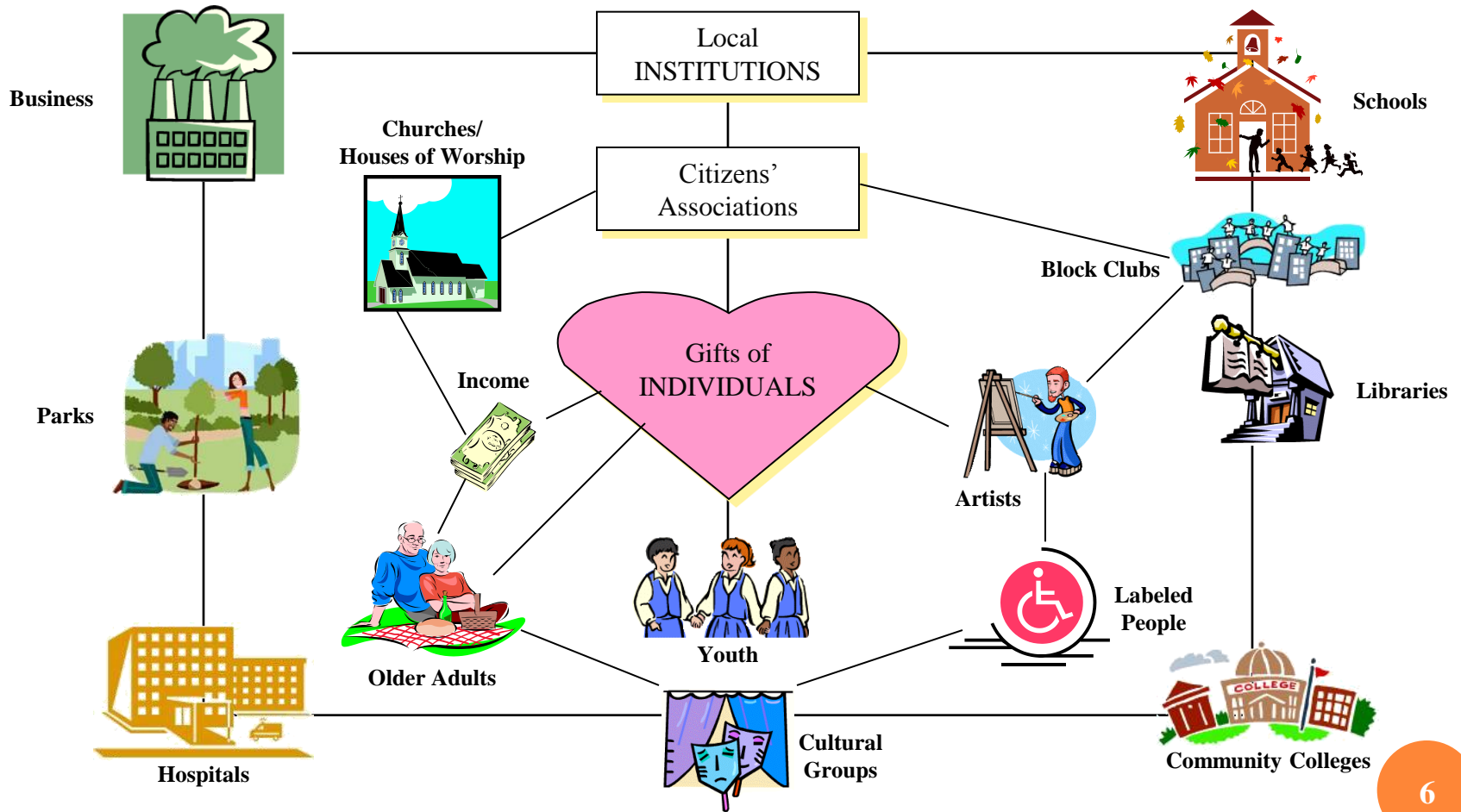
COMMUNITY ASSETS MAP



Building Communities From the Inside Out: A Path Toward Finding and Mobilizing a Community's Assets, Kretzmann, John P. and McKnight, John L.



COMMUNITY ASSETS MAP

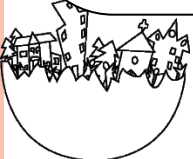
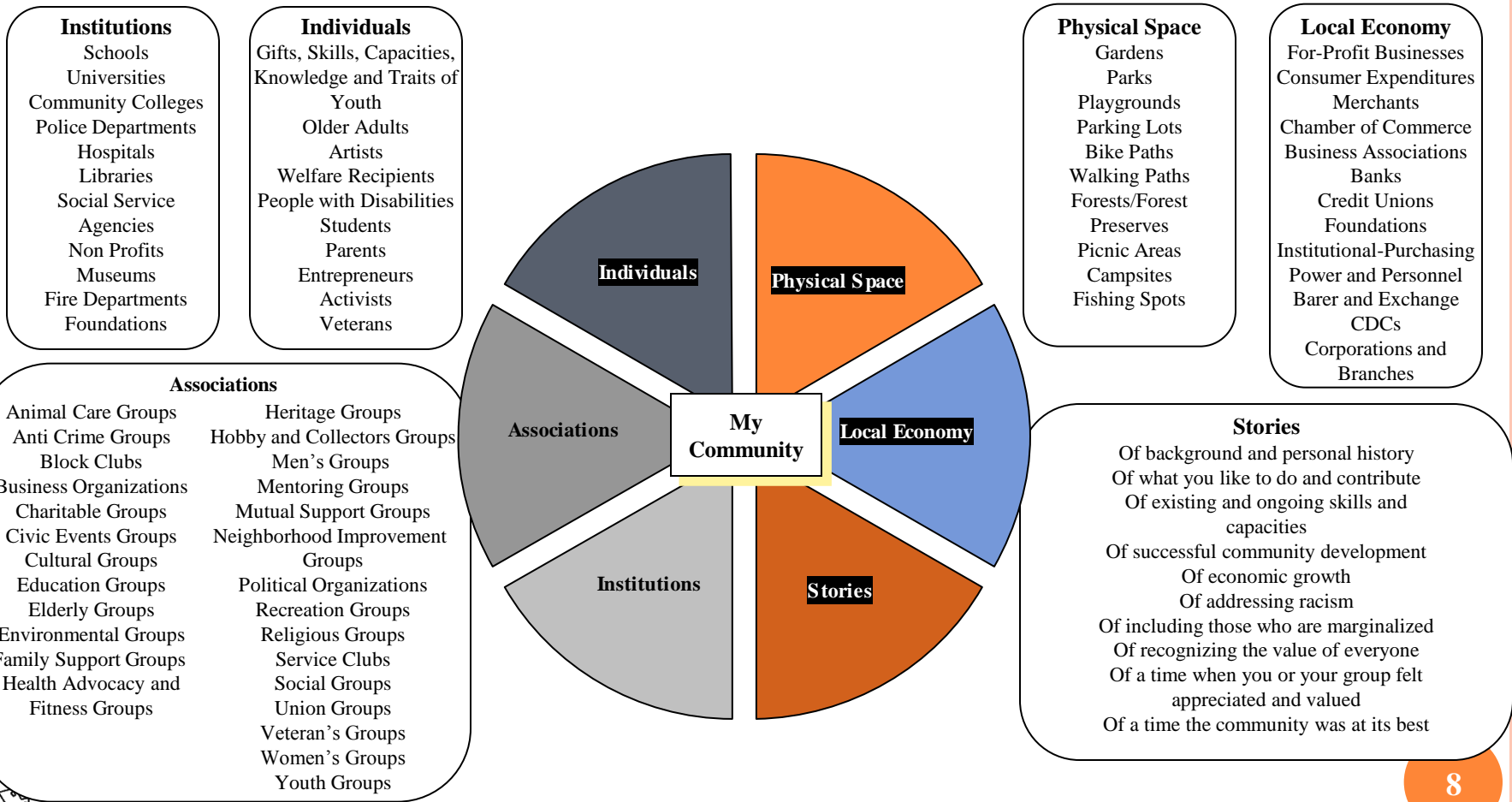


SIX TYPES OF ASSETS TO CONNECT

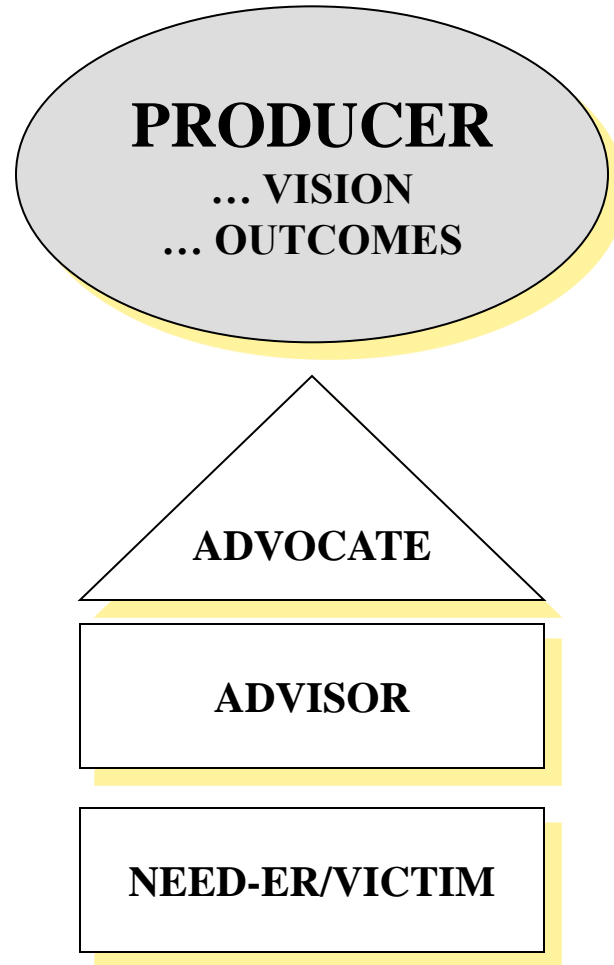
1. Talents and skills of our people
2. Associations, and our network of relationships
3. Institutions and professional entities
4. Physical assets
 - Land, Property, Buildings, Equipment
5. Economic assets
 - Productive work of individuals, Consumer spending power, Local business assets
6. Culture/Stories



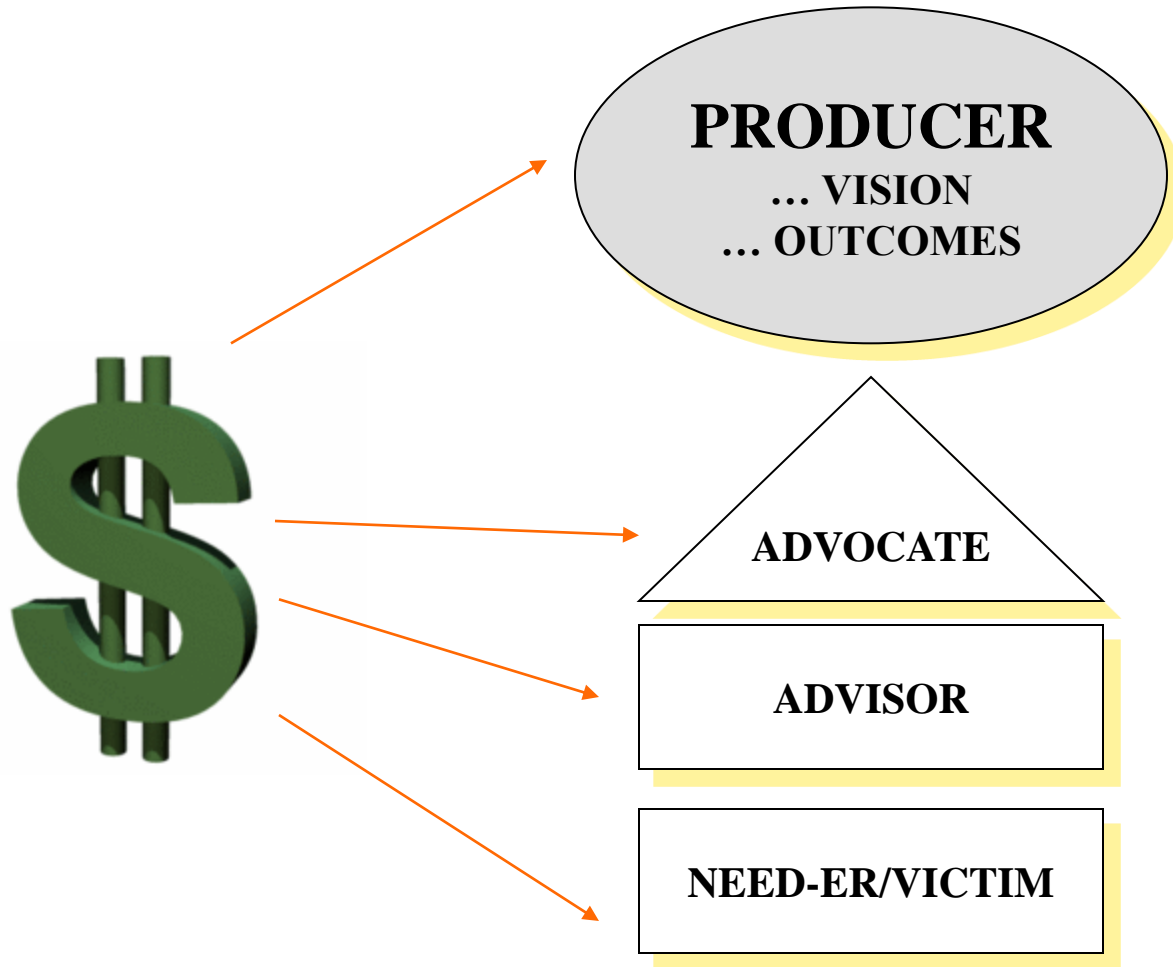
A SAMPLE COMMUNITY ASSET MAP



CITIZEN POWER PROGRESSION



WHERE DOES FINANCIAL CAPITAL WANT TO GO?



- If communities do not have the social capital and capacity to produce outcomes, they will have great difficulty attracting and/or controlling the financial capital required to improve and sustain the physical *PLACE* in which they live.

